

Own Your Website

Dear Valued Customer

Internet is impacting each and everyone, whether you sell products or provide services. Nowadays, having a business website is of prime importance. Era Infotech presents **Your Own Website** - A complete e-commerce solution that provides a world class and fully dynamic business website to benefit you and your customers. Since 05 years, Era Infotech is at the forefront to help SME's grow their business and offer the best business solution for its growth.

Beautiful Mobil Optimized Website	Unlimited Customization Option	Artificial Intelligence Powered Voice Assistant	Regional Language Support
Whatsapp Chat Integration	Shopping Cart Express Checkout	Security Payment Gateway	Integrated Social Media
Powerful SEO Tools	Email & SMS Marketing	Complete Business Support	Maps With Directions

Features

World Class Website:

- Beautiful Responsive Design for Mobile, Desktop and Tablets
- Simple & Easy Website Customizations (Text, Image, Button, Colors, Animation etc)
- Get Your Own Social Wall to Post Latest Updates from Your Business
- Get Android and Apple iPhone (iOS) Apps (Purchased Separately)
- Get Your Own Website Domain i.e. www.yourbusinessname.com (Purchased Separately)
- Get Your Very Own Professional Business Email (Purchased Separately)
- 100 % Secure Website with SSL Certificate (Purchased Separately –Google Prefers Website with SSL)
- Get your Own Company Logo (With Built in Logo Creator)
- Showcase Company Details with **UNLIMITED** Pages
- Access to Photo Library of 30,000 Professional Photos
- UNLIMITED Rotating banners and Photo Gallery
- Display Customer Testimonials
- Map Location with Driving Directions
- Display Your Website in 7 Different Indian Languages
- Whatsapp and Facebook Chat Integration Support
- Social Media Linking (Facebook, Twitter, Instagram, LinkedIn, YouTube, Snap chat, Google+ etc)
- Customized Enquiry Forms for Receiving RFQs
- Include Wordpress Blog
- Include Best in Class Website Hosting with Daily Backup

Industry's Leading Digital Marketing Tools:

- Automatic SEO With Professional Tools (With Sitemap Submission)
- Support for 3rd party Marketing Tools

Google Analysis	Google Adwords	Web Engage
Google Search Console	Facebook Pixel	hello bar

➤ Send Promotional SMS and Email

Schedule and Send Marketing Emails & SMS (Require Prepaid Credits)	Get Custom SMS Sender Name (Purchased Separately)
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- Social Media Selling (Share Product Details on whatsapp, Facebook, Twitter, etc)
- Send App Notification (Supported In Android App)

Sell Product & Services Online

- Unlimited Product & Service Cataloguing

Supported for Product Variants (Size, Color, etc)	Enable / Disable Product
Upload multiple Photos for Single Product (With Zoom-In Support)	Enquiry Only Product & Services
Bulk Add / Edit Products (Via Excel Sheets)	Access to Product Library of 3 crore + Product (With Images, Description and Barcode)
Showcase Your Specific Products	Add Wish list and Rating on Website

Seamless Integrated Payment gateway (Supports Saved card details and delivery Addresses)

Free payment gateway Integrated (No deposits or AMC)	Wide Range of online Payments Options (Credit & Debit cards, Net banking, COD, UPI, BHIM, EMI, Mobikwiki, Ola Money, etc)	Create and Send Payment Links (Via SMS, Whatsapp, Facebook, Email, etc)
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Comprehensive Order Management System

- Confirmation Pending Orders
- Delivery App Boy with Real-time Tracking
- Delivery Pending Orders
- Design & Print Invoices
- Payment Pending Orders
- Email & SMS Notification on Order Lifecycle
- Generate GST Compliant Invoices
- Configure Currency Rounding Rule

View and Manage Business Enquires

- Keep Track of All Enquires and Sales Leads
- Send Quotations and Create Performa Invoices
- Quick Reply to potential Customers via SMS,
- Email, Whatsapp or Telephonic Call

Book, Reschedule and cancel Appointments Online

Powerful Real-time Dashboard Accessible on the Go

Robust Inventory Management System

- Support for Multiple Outlets (Each Outlet is Purchased Separately)
- Stock Audit and Reconciliation
- Stock Transfer between Outlets
- Bulky Inventory Update (Via Excel Sheets)

Customers Management

- Bulk Upload Customers (Via Excel Sheet)
- Configure Customer Credit
- Create and Manage Customer Groups

Advanced Reports on Products, Sales, Inventory and Customers

Export GST Return Filing Reports

Export Sales Invoices to Tally Accounting Software

Create Custom Fields in Orders and Customers

Award-winning Customer support

- Access to Online Manual , Walkthrough Videos and FAQs
- Support over Call, Email and Remote Access
- Support Updates and Features Release Details through SMS and Email

Our Packages		
Title	Particulars	Rate
Website	Web Starter	4,500/-
Website	Standard Website	8,500/-
Website	Semi Customized Website	11,500/-
Website	Customized Website	14,500/-
Website	High Value Customized Site	Cost as per requirement

Payment Terms:-

- 50% as advance before the development starts.
- 50% payment upon the completion of task before making site lives.

All payments should be made in favor of Era Infotech.

Our Sales Manager Mr.Amod Kumar, who has been professionally trained to handle your Digital solutions for the Era Infotech, will call on your convenient time after confirming the same with you over phone.

Help us to help your business grow. Wishing you continued business success.

Should you need any more information, call us on 8002199977 or # or email at: info@erainfotech.in

Thanking you and assuring you of our best service at all times.

With Warm Regards,

Amod Kumar
Sales Manager
Era Infotech
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“BRINGING OPPORTUNITY & SUCCESS TOGETHER”

"SUCCESS IS NOT SOMETHING TO WAIT FOR: IT IS SOMETHING TO WORK FOR"